



The cost of doing business is 12% lower than the national average.

— Moody's Analytics



Large pre-qualified, development-ready data center sites are available.

RELIABLE, RENEWABLE UTILITIES



The average industrial electricity rate is 5.66 cents per kilowatt-hour.

— Edison Electric Institute



Major fiber backbone and long-haul data access.



Des Moines Water Works has 110-million-gallon per day capacity and 5 billion gallons of reservoir storage.



Alliant Energy has a goal to reduce its carbon footprint by 40% by 2030.



MidAmerican Energy Company generated renewable energy equal to 88% of customers' annual usage in 2021 with a goal to be at 100% by the end of 2024.



DSMUSA

HIGH-SPEED TAX BENEFITS



For investments of \$200 million or more, equipment directly connected to data center computers is exempt from property tax. Also, there is a sales tax exemption on equipment, electricity and back-up fuel.

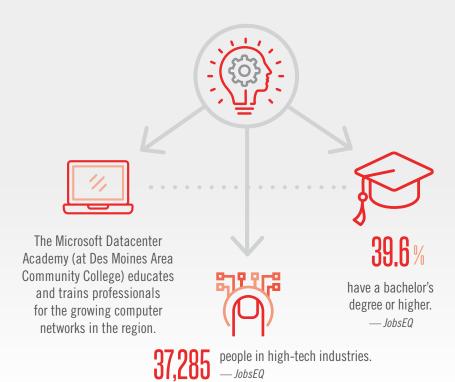


There is no sales or use tax on computers used in the processing of data, and lowa does not tax personal property. Most communities offer a property tax abatement or rebate for new construction or building improvements.



Investments of \$1 million or more receive a 50% sales tax rebate on electricity and back-up fuel. Investments of \$10 million or more also receive a 50% sales tax rebate on equipment directly connected to the data center.

INNOVATION-DRIVEN WORKFORCE



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APPLE

Apple acquired 2,000 acres and is constructing a \$1.4 billion, 400,000-square-foot data center in Waukee. This is the first of multiple data centers expected on the site. Development plans show the eventual buildout of a 2-million-square-foot campus.

META

Since 2013, Meta (Facebook) has invested more than \$3 billion in an Altoona data center campus, which will become the company's largest in the world by 2025, with more than 5 million square feet onsite.

MICROSOFT

Microsoft has started construction on two new data center sites; each will have about 1.8 million square feet. This is in addition to Microsoft's three existing data center campuses in West Des Moines, which currently total more than 2 million square feet.

